



OLD REYNELLA VETERINARY CLINIC

Newsletter—AUTUMN 2015



WELCOME...

We hope everyone survived the rigours of the festive season, and you've started fresh for 2015!

What's in this newsletter:

Fleas: Why you might be having problems this year

4Cyte: A new product in the battle against arthritis

Puppy Playschool graduates: can you see your photo there?

Introducing a new family member!

In this seasons newsletter we discuss the massive flea problem many of our clients have experienced this Summer and how to prevent an infestation in your home; We share a lovely heartwarming story about a new member of our clinic family, and tell you all about a new product helping pets suffering from arthritis.

If you have any ideas on what you might like to see in our clinic newsletter, feel free to send an email or give the clinic a call anytime.

CONGRATULATIONS TO ALL OF OUR PUPPY PLAYSCHOOL GRADUATES!



Graduates from December (L to R)
Jacob with Ellie; Bethany and Julie with Zara;
Alice and Karen with Spencer; Daniel with Cookie



Graduates from January (L to R)
Jane and Sean with Lily; Abbie with Rory; Sally and Max with Murphy; Craig and Lavenia with Lady; Karen, Emily and Alex with Clancy.

Introducing 4Cyte... A new Arthritis Supplement

4Cyte is a new product available over the counter to be used in the battle against arthritis. Unlike other joint supplements, 4Cyte contains a plant extract that has been proven to target the cause of joint issues, not just the symptoms, and also stimulate joint repair. In clinical studies that took place at the University of Melbourne, the use of 4cyte has been proven to act much like an anti-inflammatory and patients have shown significant improvement in as little as 14 days.



Given with food, 4Cyte is available in three handy packet sizes, starting from as low as \$14.90. 4cyte is proving to be not only affordable, but from the positive feedback we have been getting from our clients, an effective product too!

If you would like to know more, check out the product website at www.4cytevet.com or contact the clinic for more information.



Graduates from February (L to R)
Cass with Sparky; Sherree with Moose; Shaun and Fiona with Millie; Sharon and Kym with Wolfgang; Sandra with Ellie.



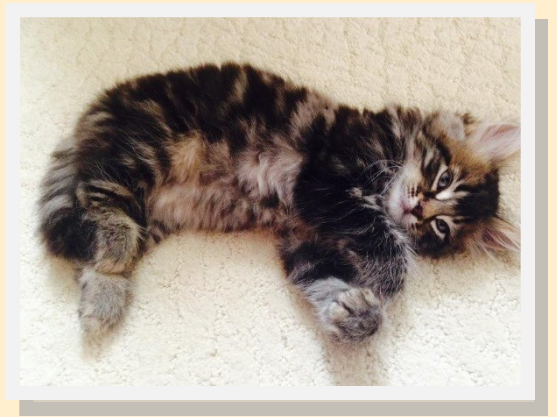
Graduates from February (L to R)
Jordan with Riley; Elly with Benji; Avis with Sadie; Sam with Charlie

Introducing a new family member...

A few weeks ago, our team member Kylie heard a odd crying noise coming from a hedge out the front of a business on O'Sullivan Beach Road. Upon digging through the shrub, she discovered a single little kitten, barely 10 days old wandering through the undergrowth. She quickly scooped him up, and after checking for any others, she brought him straight to the clinic.

Weighing in at only 156 grams, little 'Hiccup' quickly won the hearts of the staff, and was taken home to be bottle fed and cared for by Jenna.

Since his discovery, little Hiccup is now about 7 weeks old (at publication) and has been adopted by our nurse Roxanne. The family dog named Reece cares and plays games with him. Roxanne's Alexandrine Parrot Sheldon gets very upset when Hiccup climbs in his bird toys, and Roxanne's two daughters absolutely adore him!



FLEAS!!!! An ongoing problem for your pets!

Fleas have been a huge problem for many of our pet owners this summer—many who have never had a problem before. We decided to share with you the top 5 secrets on how to rid your house of that pesky infestation, once and for all!

1— Use a flea control product that breaks the cycle.

When buying a parasite control product, check out how many stages of the flea lifecycle are actually treated. There are four stages in a fleas lifetime, three of which take place in the environment. Flea eggs make up 50% followed by a larval stage and a cocoon stage, together making up the last 45%. Adult fleas that actually bite your dog are only 5% of the problem. Therefore, using a product that only treats adult fleas will result in it being soundly defeated by the 95% of the lifecycle in the environment around your pet. Make sure the product you buy kills as many of the 4 stages as possible.

2—Don't use flea washes. When you apply a 'spot on' product to kill fleas, they rely on the natural oils on your pet's coat to spread over them and do the job. Flea washes remove these natural oils, drying your pet's skin out (even making them more itchy!) It will also wash the 'Spot on' clean off their coat. If your pet goes to a grooming salon regularly, be sure to ask the parlour not to use flea rinses on your pet.



3—Make friends with your vacuum cleaner!

Better than flea bombs and other environmental pesticides is the act of vacuuming the house. The vibration and heat created by the vacuum will tempt fleas to come out of their hiding places allowing you to suck them up! Vacuum daily, particularly under furniture and down the cracks of the floor and skirting boards. You can even put a flea collar in your vacuum bag to kill everything.

4—Wash or replace all your pet's bedding. Flea eggs and larvae stages are killed by boiling water, so if you can't replace their bedding, wash everything in water 60 degrees or hotter then hang it all in the sun. Do this as often as you can.

5— Treat all your animals! Its not enough to just treat the one pet who is suffering from the flea allergies, as the rest of your household can become hosts and the population will continue to escalate. Whether your pets interact or not, If they 'cross the same floor space' they can spread fleas to one another.

If you follow these 5 simple steps, you will control your flea problem far quicker and make for much happier, flea-free household. Just remember, nothing goes away overnight—proper flea control could take several months! If you have any questions, give the clinic a call—our staff are trained in the best ways to eradicate your flea problems for good!