NEWSLETTER - ISSUE 4 — DECEMBER 2012 — JANUARY 2013



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#### **OPENING HOURS:**

Monday - Friday 8am - 7pm Saturday 8:30am - 4pm Sunday CLOSED Public Holidays CLOSED





#### Seasons Greetings....

Yay, the warm weather is finally here! We hope you and your four-legged family are all well and enjoying the sunshine! Everyone at the clinic is in good health, and in November, our lovely nurse Jenna finally tied the knot with her fiancé Michael. This issues 'Meet the Team' features Jenna, and we have included some photos from the wedding to share with you all. Also featured this issue is a story on yucky itchy fleas, and weight



loss for your pets – both with fabulous prizes up for grabs! Thanks for your continued feedback on our newsletters, and we hope both you and your family have a wonderful and safe festive season. See you in the New Year!

### Get your pet to shed those kilos and you could win!



Its almost 2013, and a common New Years Resolution for all of us is to shed some unwanted kilos to improve your health and fitness, but did you know it is just as vital for your four legged friend too? Studies have shown that a whopping 47% of pets are overweight but only 17% of their owners are aware of it! For this reason, we are offering free weight checks and body condition scoring for your hound or feline. If it turns out they are carrying a little 'extra', let our helpful staff tailor a weight loss plan for them that could, in turn, earn you freebies, and even put

you in the draw to win \$2000 of travel vouchers from Hills Pet Nutrition.

For more information or to 'weigh in' with your pets, please contact or visit the clinic!

### **Creature Feature**

Name: Lucy Breed: Domestic Short Hair Age: 9 months Loves: Laying around in her hammock, climbing trees and her Christmas stocking! If you would like your pet featured here, please send us a photo to enquiries@oldreynellavet.com.au



# Take care of your pets this festive season ...

During the Christmas and New Year period, it is common for people to spend time away from home, or travel with their pets. If this is your intention this summer, please take care during thunderstorms and fireworks, or when travelling. This is particularly the case if your pet suffers from noise phobias, anxiety and travel sickness. **You can get them help!** To know more information, just give the clinic a call and our friendly staff can run through some alternatives that may be suitable for you! Most importantly of all, we hope you and your family stay safe this festive season!

# Meet the team

This section is a chance for you to get to know our clinic staff on a more personal level.

5 minutes with Jenna:

Nickname: Jen Jen

How long have you been working with us? Since May 2006

Why did you become a veterinarian/veterinary nurse? I have always loved animals, since a small girl. From high school I made all the study

choices required to become a vet nurse, including work experience in 4 different clinics and enrolling in TAFE to complete my animal studies certificate.

Favourite pastime when not working? Watching TV, relaxing with family and friends. I love going home to my pets.

Favourite Food? Lasagne and Chocolate.

Favourite Movie? It's always changing, but I love romance movies. I could also watch Transformers all day.

Favourite TV show? Grey's Anatomy, Buffy the Vampire Slayer, and Sons of Anarchy

Favourite Music? David Guetta and Bon Jovi.

**Favourite moment in your career?** I really enjoy every day of my work, it's always different and I love meeting all the people and animals. I particularly like the surgery side of my job – It is always rewarding when a sick animal recovers and goes home to their family.

Any pet's? Shado – a Border Collie and Meisje and Toska – my two cats.

# Fleas – the never-ending problem parasite!

The warmer weather of summer brings lovely beach visits, late afternoon BBQs and irritating blood-sucking FLEAS! Fleas live out three quarters of their life cycle as microscopic eggs, caterpillars and pupae in the environment; these three stages make up a huge 95% of the overall problem. Once they hatch from their pupae (or cocoon) they can hatch and leap on to your pet in as little as one second! Once on your pet, they begin to feed and breed -

one female flea can lay as many as 50 eggs per day, which drop off and continue to populate the environment. Suddenly what started as one adult flea turns into thousands. Being the most common parasite in companion pets, often owners do not realize they have a problem until it is too late.

It is an allergic reaction to flea's saliva which causes your pet to scratch. Unfortunately, you will rarely see the culprit, just their reaction such as itching, a nasty rash, or even hair loss and sores! Therefore to treat fleas effectively, you need a product that will break the lifecycle of the flea, by treating them on your pet AND in the environment. Flea shampoos, powders and collars won't cut it, so instead we recommend Revolution. Revolution works fast, and acts to clean up the environment as soon as it is applied to your pet. Further to treating fleas, Revolution also protects against heartworms and mites.

Revolution already offers our clients a free 3 month pack every year\*, but during December and January, anyone who purchases Revolution automatically goes into the draw for

a prize pack which includes a IPod Nano, valued at \$250! (pictured right). So head down to the practice now to jump on those bitey fleas before they become a problem in your house, and you could win! Don't ignore that scratch!

\* with any purchase of twelve months worth of product over the course of a year.





